Privacy Policy

*Last updated 20th February 2018*

McLaren Vintners is committed to the protection of your personal information an handling of that information in accordance with the Australian Privacy Principles and the Privacy Act 1988 (Cth) (Privacy Act).  
   
McLaren Vintners may collect personal information about you in the course of providing you with products or services.  This personal information generally includes your name, contact information, date of birth and payment details.  McLaren Vintners will collect, use and disclose your personal information for the purposes of providing you with products and services, and for purposes specified in our Privacy Policy.   
  
McLaren Vintners will not disclose personal information to overseas recipients. However, if McLaren Vintners does disclose personal information to overseas recipients, it will do so in compliance with the Privacy Act.  
  
McLaren Vintners Privacy Policy below sets out the way that McLaren Vintners handles personal information, how an individual can seek to access or correct any personal information McLaren Vintners holds about them, how to complain about a privacy breach by McLaren Vintners and how McLaren Vintners will deal with a privacy complaint.  McLaren Vintners Privacy Officer can be contacted in relation to how McLaren Vintners handles personal information, by email at info@mclarenvintners.com.au by phone on (08) 8383 2000.

**Privacy Policy**  
1. ***Personal information*** is information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether or not that information or opinion is true and regardless of how it is recorded.  McLaren Vintners recognises the importance of protecting the privacy of personal information collected about our customers, suppliers and members.

2. We are required to comply with the Privacy Act 1988 (Cth) (**Privacy Act**) including the Australian Privacy Principles.  Our procedures for the handling of personal information, as generally outlined in this Privacy Policy, are in accordance with the Privacy Act.  Employee records that are exempt under the Privacy Act are not subject to this Privacy Policy.

3. This Privacy Policy contains the following information:

* the kinds of personal information that we collect and hold;
* how we collect and hold personal information;
* the purposes for which we collect, hold, use and disclose personal information;
* how you can access personal information about yourself that is held by us and seek the correction of such information;
* how you can complain about a breach of the Privacy Act 1988 (Cth) (**Privacy Act**), the Australian Privacy Principles, or a registered APP code (if any) that binds us, and how we will deal with such a complaint; and
* Whether we are likely to disclose personal information to overseas recipients.

4. We reserve the right to amend this Privacy Policy from time to time, without notice to you, to ensure that we maintain the highest standards.  You can obtain the latest version of our Privacy Policy by contacting our Privacy Officer or visiting our web site at www.mclarenvintners.com.au.  The date of this Policy will inform you as to whether there have been updates since your last visit.  
  
**The kinds of personal information we collect and hold**  
5. The types of personal information we collect about you, and our use of that information, depends upon your dealings with us.  Generally, the types of personal information we collect and hold may include your name, residential address or PO box number, your email address, other contact information (e.g. Skype details, fixed and mobile phone numbers), your driver’s licence number, and certain financial information (i.e. for invoicing and payment of services).

6. If you do not provide all of the personal information we require, it may affect our ability to provide you with the products or services you are seeking.

7. By providing us with personal information, you consent to us collecting, holding, using and disclosing that information in accordance with this Privacy Policy and as otherwise authorised under the Privacy Act.  
  
**How we collect and hold personal information**  
8. We generally collect personal information directly from you. We may collect your personal information in person, or by telephone or through written information or forms that you submit to us, including via our website, when you complete an online application or registration, enter a competition or complete a survey.

9. We collect personal information that we require for the purposes of our business functions and activities.

10. If you provide us with personal information about a third party, you warrant that that third party consents to us collecting and using their personal information in accordance with this Privacy Policy.  
  
**Anonymity and Pseudonymity**  
11. There may be occasions where you wish to deal with us anonymously or using a pseudonym (i.e. a name, term or descriptor that is not your actual name), and we will enable you to do this wherever possible, practicable and lawful.   
  
**Management and storage of personal information**  
12. We take active steps to protect the security of your personal information from misuse, interference, loss or unauthorised use, modification or disclosure.  We keep personal information in both electronic and paper based records.  We use the following security measures:

* secure and alarmed offices;
* locked files and cabinets;
* passwords on all our computers, and internal restrictions where appropriate;
* a firewall on our computer network; and
* virus protection software.

13. We will keep personal information as long as we need it for the purposes in paragraph 156 of this Privacy Policy, or as long as we are required by law to retain it, after which time we will de-identify or destroy the personal information if we no longer need it.

**The purposes for which we collect, hold, use and disclose personal information**  
14. We will use and disclose your personal information for the purposes for which we collected it, for other related purposes that you would reasonably expect, and as otherwise permitted or required by law.

15. By providing us with your personal information, you consent to us holding, using and disclosing your personal information for the purposes of:

* providing our products and services to you;
* responding to enquiries and provide you with information you have requested;
* verifying your identity for the purpose of providing you access and certain information about your wine stocks;
* contacting with you for McLaren Vintners marketing or promoting new goods or services we offer from time to time (including marketing to you via letter (direct mail), SMS, MMS, email or other forms of commercial electronic messages).
* managing your account with us (if you have one);
* managing our relationship with you; and
* for job applicants, assessing your eligibility and qualifications for potential employment with us.

17. We continue to be bound by the SPAM Act 2003 (Cth) and the Do Not Call Register Act 2006 (Cth) when we undertake direct marketing and we will comply with the provisions of these Acts.   If you do not wish to receive marketing materials from us, you may "opt out" of our list and your name will be removed from our marketing list.

18. We may also disclose personal information to third party contractors who may be performing services for us which involves your personal information, or a third party where we are required or authorised by law to do so.  If we disclose information to a third party, we generally require that the third party protect your information to the same extent that we do.

19. We will not otherwise disclose personal information without your consent, unless the disclosure is in accordance with this Privacy Policy or any agreement you enter into with us or required or authorised by law, including without limitation the Australian Privacy Principles under the Privacy Act.  
  
**Cross-border Disclosures**  
20. As at the date of this Privacy Policy, we are not likely to disclose personal information to overseas recipients.  If in future we do propose to disclose personal information overseas, we will do so in compliance with the requirements of the Privacy Act.

21. From time to time we may engage an overseas recipient to provide services to us, such as cloud-based storage solutions.  Please note that the use of overseas service providers to store personal information will not always involve a disclosure of personal information.  However, by providing us with your personal information, you consent to the storage of such information on overseas servers and acknowledge that Australian Privacy Principle 8.1 will not apply to such disclosure.  For the avoidance of doubt, in the event that an overseas recipient breaches the Australian Privacy Principles, that entity will not be bound by, and you will not be able seek redress under, the Privacy Act.

22. We will only transfer your personal information outside of Australia otherwise, with your consent or where we are otherwise legally permitted or required to do so.  
  
**Access and correction**  
23. Under the Australian Privacy Principles you have the right to access and request the correction of personal information that we hold about you.  We may require you to provide us with sufficient identification before providing access to your personal information. If we are required or authorised by law to do so, we may refuse access.

24. Details of how to make a request for access or correction are set out in this Privacy Policy.  We may charge you a reasonable fee to cover any costs or expenses which we incur in assessing your request for access and providing access, such as labour costs, photocopying costs or facsimile charges. We will advise the amount once we have assessed your request, and we may require payment prior to providing access.

25. Access to your personal information may be provided in a number of ways, including by providing you with a hard copy of the information, or by allowing you to view our records.

26. If you believe the personal information we hold about you is inaccurate, incomplete or out of date, please contact us at the details shown below.  If you satisfy us that any personal information we hold about you is not accurate, complete or up-to-date, we will amend our records accordingly.   
  
**Enquiries and complaints**  
27. If you have any questions, enquiries or complaints, then please contact our Privacy Officer.  Our Privacy Officer will take reasonable steps to promptly respond to you.  Our Privacy Officer’s contact details are:

The Privacy Officer  
McLaren Vintners   
181 Douglas Gully Road  
McLaren Flat SA 5171  
Telephone: (08) 8383 2000  
Email: info@mclarenvintners.com.au

28. We request that you first make any complaint to us in writing.  We will confirm receipt of your complaint and your complaint will be investigated and we will respond to you within a reasonable time.  If you are not satisfied with the handling of your complaint, you may contact the Office of the Australian Information Commissioner with your complaint.  Their contact details are:

The Office of the Australian Information Commissioner  
GPO Box 2999  
Canberra ACT 2601  
Phone: 1300 363 992  
Fax: (02) 9284 9666  
Website: [www.oaic.gov.au](http://www.oaic.gov.au/)

**McLaren Vintners Website**  
29. We may use "cookies" on our website.  Broadly put, a cookie is a small text file that we may place on your computer.  Cookies are usually used as a means for our websites to remember your preferences and are designed to improve your experience of our website.  Cookies may collect and store personal information about you.  We do not use the information stored in those cookies to collect information about you.  You may configure your web browser to refuse or disable cookies.

30. Our website may contain links to other websites. We are not responsible for the privacy practices or the use and protection of your personal information on those other websites.  We cannot warrant the privacy or security of personal information during transmission to our website at www.mclarenvintners.com.au.

31. When you visit and browse our website, our website host and some third party service providers may collect information for statistical, reporting and maintenance purposes.

32. Subject to the terms of this Privacy Policy, this information is used to administer and improve the performance of our website and will not be used to identify you.  This information may include:

* the number of users visiting our website and the number of pages viewed;
* the date, time and duration of a visit;
* visiting patterns of individuals accessing our website;
* the IP address of your computer; and
* the path taken through our website.